

konowa

konowa Inc.

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## Company Introduction Document



## We provide strategic PR solutions for thriving in Japanese Media

Are you struggling to navigate Japan's unique media landscape and create effective communication strategies for business growth? Our solution is here to help you achieve success in this dynamic market.

Japan's media environment, including the distinct press clubs, presents a special challenge. Let us be your guide.

Enhance brand visibility and maximize media exposure through our tailored strategies. By leveraging our expertise, we make sure your brand stands out uniquely in the media landscape, boosting your reach and influence.

## **Konowa's PR Achievements and Network**

Television: NHK, Fuji TV, NTV, TV Asahi, TBS, TV Tokyo

Newspapers: Nikkei, Yomiuri, Asahi, Mainichi, Sankei

Magazines: Nikkei Business, Diamond, Toyo Keizai, Economist, President

News Agencies: Kyodo, Jiji

## **konowa's Strengths:**

Diverse connections in the business and economic media

Competitive pricing

Proven experience with startups

## **konowa Services:**

Public relations strategy development

Press release creation and distribution

Media approach

Securing interviews

Handling Interviews

Creating media materials

For inquiries, please reach out to:

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